



PAUL JEFFREY COE
CEO

INTRODUCTION OF THE NEW GUIDING PRINCIPLES FOR BCM

We are pleased to inform everyone that the executive leadership has developed new mission, vision, and core values to serve as BCM's guiding principles, in line with the new direction we spoke about in the last town hall meeting.



MISSION

It defines our purpose and the reason for our existence. It helps align our efforts and focus on what truly matters to our organization and our stakeholders.

"Our mission is to deliver exceptional mining solutions tailored to the unique needs of our clients. We strive to empower communities and drive economic growth in our regions whilst upholding the highest standards of safety and environmental responsibility."



VISION

It outlines our long-term aspirations and the desired future state of BCM. It serves as a source of inspiration and provides direction for our strategic initiatives.

"To become a leading provider of sustainable solutions in the global mining industry, maximizing value for our clients and all stakeholders."



CORE VALUES

Core Values: These are the fundamental beliefs and guiding principles that shape our company culture and decision-making processes. They ensure consistency in our actions and behaviors, fostering trust and integrity within our workforce and with our clients.



Safety Excellence



Environmental Stewardship



Integrity and Professionalism



Innovation



Community Engagement



Collaboration



Operational Excellence

